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CHESHIRE

PRESS RELEASE

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Picture: New Cheshire CPRE Chairman, Peter Raynes

New CPRE Chairman calls for more countryside campaigners

Countryside campaigners in Cheshire have a new Chairman who aims to get more voices calling to protect our environment.

Peter Raynes, who lives in Knutsford, has been elected Chairman of Cheshire's Campaign to Protect Rural England (CPRE)[1], taking over from current Joint Chairmen Jean Stainthorpe and Roger Parkin.

Born in Aylesbury, Buckinghamshire, in 1960, Peter moved to Cheshire in 1981. His work in chemical engineering and senior management for Unilever and PZ Cussons has taken him all over the world[2], and introduced him to widely different landscapes, so his preference for Cheshire's countryside is a testament to its special charms.

'The countryside has always been an important part of my life,' he said. 'I enjoy walking and cycling, and like most of us, I really value the tranquility of natural, unspoilt landscapes.'

'I have seen tremendous changes in our countryside, not all of them for the better, and I see my Chairmanship of Cheshire CPRE as an opportunity to make sure that future generations are able to enjoy the benefits of our environment as much as I have.'

Peter is keen to involve more people in CPRE's work in Cheshire and the northern metropolitan areas, and aims to begin his time in the Chair with a recruitment drive.

'CPRE is a membership-based charity, whose work is supported solely by subscriptions and donations, and carried out mostly by volunteers. I'd like to hear from people who are as keen as I am to protect our wonderful countryside, and to improve our towns and urban open spaces,' he added.

To find out more about Cheshire CPRE's work and how to support it, call the Branch Office on 01606 835046, or visit their website at www.cprecheshire.org.uk.

– ENDS –

NOTES FOR EDITORS

[1] CPRE, the Campaign to Protect Rural England, is a charity that promotes the beauty, tranquillity and diversity of rural England. We advocate positive solutions for the long-term future of the countryside. Founded in 1926, we have 60,000 supporters and a branch in every county. Our national President is Bill Bryson. Patron: Her Majesty The Queen.

[2] Peter Raynes studied Chemical Engineering at Birmingham University and has spent 25 years in the Detergents and Toiletries Industry working for Unilever and PZ Cussons. His work has taken him to many Countries in Europe, Africa and Asia including expatriate jobs in China and Poland. During his career he has managed major investment programmes and factory reorganisations including board level appointments with in the PZ Cussons Group.

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Cheshire CPRE
If you care about our countryside, join us now.
Visit our Branch website at www.cprecheshire.org.uk
and our National site at www.cpre.org.